



# Martha KLEIN



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Neuilly-sur-seine (92200)

## Education

2020-2024

### Bachelor of Business Administration: Global BBA

#### ESSEC Business School - Cergy, France

- Subjects studied: marketing, communication and media, product manager, public relations and press, innovative merchandising, e-business, statistics, economics

2023

4 months

### University of Economics and Business (VSE)

#### Prague, Czech Republic

- International exchange

2021

3 months

### ESSEC Business School - Rabat, Maroc

- Inter-campus exchange

2020

### High School Diploma in Economics and Social Sciences

#### Lycée Notre-Dame de Bury - Margency, France

- Mathematics specialisation - honors

## Interests

### Confirmed horse rider



Participation in show jumping competitions organized by the Garde Républicaine in Paris and Maisons-Laffitte



**Piano, photography, design, fashion, Guggenheim museums/exhibitions**  
Guggenheim, MoMa, Yves Saint Laurent, Dior...



**Travel** United States, United Kingdom, Monaco, Italy, Germany, Poland...

## Associative Experiences

- **Oppelia Charonne Association**  
ESSEC associative program
- **ESSEC Cavalier Association**  
Organization of the "ESSEC Jump" - Haras de Jardy, France

## Languages

French  
Polish  
English  
Spanish  
Italian

Native language  
Bilingual  
Fluent  
Intermediate  
Beginner

## Skills

- Tools / Software:  
Pack Office, Canva, social networks, IWork (Pages, Keynote & Numbers)
- Soft skills :  
Interpersonal skills, creativity, organisation, adaptability, rigor

## Work Experience

2022  
4 months

### Sales Advisor - Part-Time Permanent Contract

#### SANDRO - Galeries Lafayette Haussmann, Paris

- Customer greeting and advisory
- Sales execution
- Respect and implementation of merchandising

2022  
4 months

### Marketing - Launch of a Costa Coffee in New York

#### ESSEC Business School - Cergy

- Market study of Coffee Shops in New York
- Marketing Strategy, Pricing Policy, Distribution and Communication Project using various simulators

2021  
3 months

### E-business - Analysis of Saint Laurent

#### Innovative merchandising - Analysis of a Christian Dior Parfums Boutique and creation of a Pop Up Store for Dior

### Communications assistant - Internship

#### SNCF - Saint Denis

- Updating internal communication materials
- Supervising photo shoots
- Content writing

## Portfolio

You can find all of my projects on [marthaklein.fr](http://marthaklein.fr) or by scanning this QR code :

